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**FOR IMMEDIATE RELEASE**

**Keith Myer and Arlie Francis have joined forces at Disciple Daily.**

San Antonio, TX (November 15, 2020)

Keith Myer and Arlie Francis are passionate about making disciples of Jesus. They have joined forces at Disciple Daily, an INefficient disciple-making ministry.

“Statistically speaking, people have several hundred meaningful conversations with people each year. What do people talk about?” said Arlie Francis, Founder / Director of Disciple Daily. “Life is too short for people to sit on the sideline. Making disciples of Jesus is what the abundant life is all about. Jesus did not create us to be spectators. Keith Myer has devoted his life to studying, practicing, and teaching the disciple-making lifestyle. His addition to our team will encourage more people to get in the game!”

Since adding Keith to the ministry, Disciple Daily has renovated its website, offering many resources for people who catch their INefficient yet effective discipleship strategy, including:

1. The 12 Stories of God: a simple and fun disciple-making strategy anyone can use.
2. The E-Pistles: timeless biblical answers for current biblical issues.
3. And coming in July of 2021, The Fellowship: an international, 14-month, residential disciple-making adventure.

“Discipleship isn’t rocket science,” says Keith Myer. “Imagine your next conversation fully prepared to pull people into God’s grand story. It will change their lives forever. This experience is the most exciting thing a believer will ever do here on earth.”

Arlie is excited to have Keith join Disciple Daily. “The thought of making disciples seems daunting to most people. Adding Keith to our ministry team will help us train up more disciples one person, one story at a time.”

To learn more about Keith Myer and Disciple Daily, go to [www.discipledaily.org/about](http://www.discipledaily.org/about).

**About Disciple Daily**

Because some people find the Bible hard to understand and apply to their lives, Disciple Daily offers a unique learning experience based on the storyline of the Bible. This enables people to live a purposed life together as followers of Jesus. Please visit [discipledaily.org](http://discipledaily.org) to learn more.

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